Nachhaltigkeit von Lebensmittelverpackungen: Konkrete Umsetzung in der Industrie

Dr. Gerald Rebitzer Verpackung der Zukunft Wädenswil, 23.11.2017





### Amcor Global Map: Flexibles and Rigid Plastics Packaging









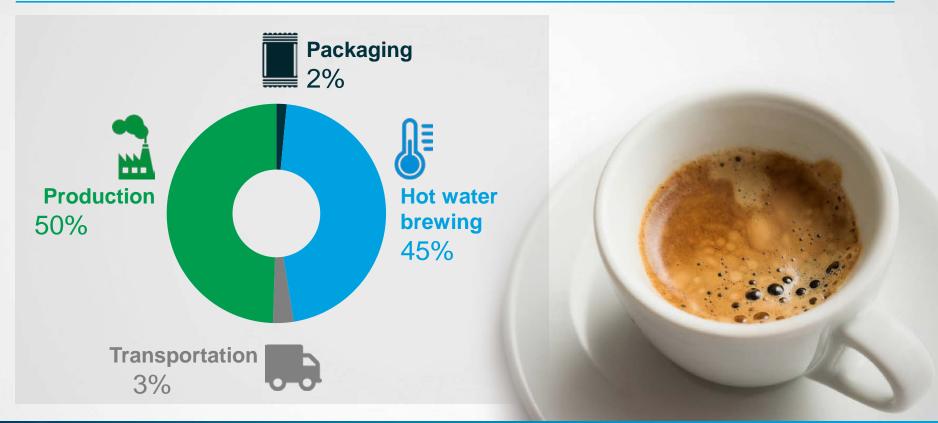
LANDFILL

# What do you associate packaging with?



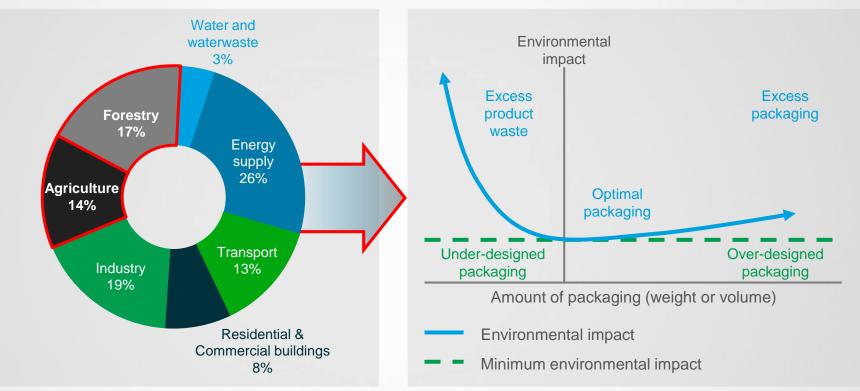


### **Environmental Impact of a Cup of Coffee**





### Packaging: Part of the solution



Source: IPCC



### Packaging protects products in distribution





### Packaging enables shelf life extension





### Packaging protects products at point of consumption

Food and other waste reduction

Portion control & compliance

Complete dispensing and emptying





### **54%**

of people want to buy **more** sustainably

Industry leaders are fully aware they need to include **Sustainability** in their core business Many already are... Many more want to!



### Sustainability is a key component of our Strategy

Message from the CEO

Packaging developed and made by Amcor protects products, extends their shelf life, and reduces waste throughout the global supply chain "Leadership in the global packaging industry includes accountability for helping to reduce the environmental and social effects of our business and our industry overall"



### **Our Sustainability Focus**

#### Packaging Sustainability

Better packaging solutions reducing environmental impacts of product and packaging

#### **Collaborative Initiatives**

Working with industry partners, regulators, and NGOs to solve challenges of the industry and society



#### **Responsible Operations**

Ensuring compliance and continuous improvement of operations and supply chain from an environmental and ethical point of view



Greenhouse gas emissions



#### **Production Waste**



Water Consumption



Long term goal: 60% by 2030 Long term goal: Zero waste to landfill

Long term goal: Improve water efficiency

GHG, waste, water targets refer to period FY17-FY19



### **Responsible Operations & Supply Chain: Ethical business practices**



**Suppliers** атсог ecovadis for Amcor's suppliers. Sedex - Supplier Ethical Data Exchange: Sedex Labour conditions and Human Rights Environment 0 Health & Safety Labour Practices 0 85% 50+ **Environmental Management** Fair Business Practices 0 of Amcor sites of our global Supply Chain **Business Integrity** 0 have conducted procurement external ethical audits Requesting **spend** risk assessed to provide an customers: and monitored additional level 100 +with ecovadis of comfort to our customers. Working with 42 customers and peers to advance responsible sourcing globally AIMO AIM-PROGRESS



Unilever

### Product Sustainability: Life Cycle Perspective

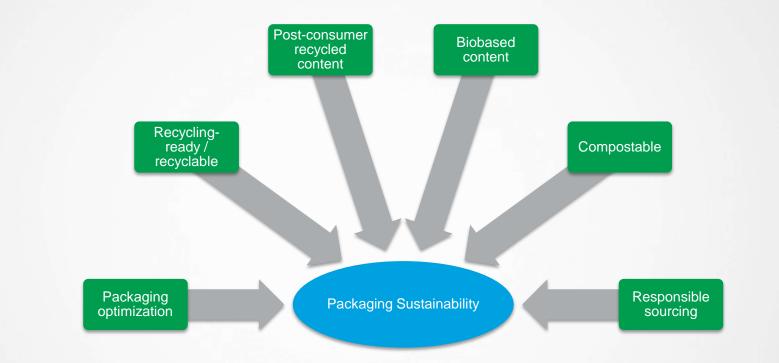




✓ Logistics savings



## Packaging sustainability: looking at all the options





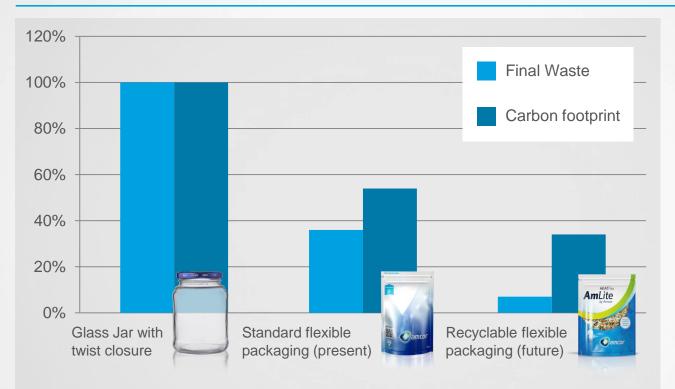
### Recyclable or lower carbon footprint AND recyclable?





### **Plastics packaging minimizes impacts**





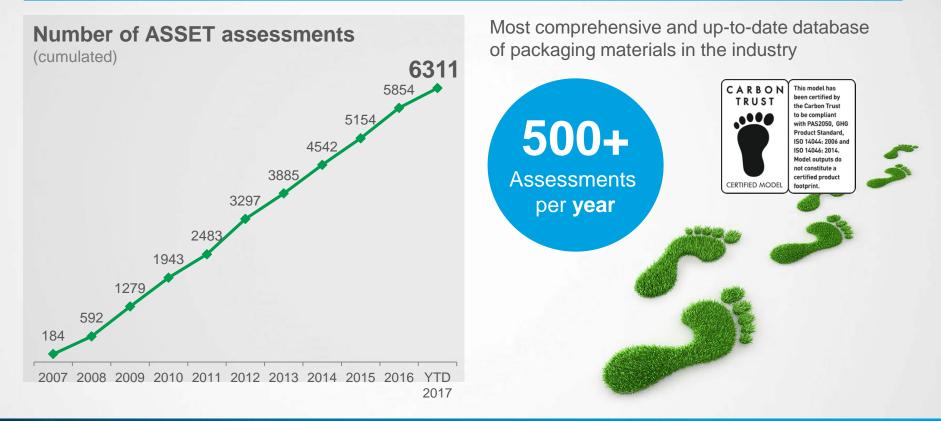
### End of life scenarios

**Glass jar:** 100% recycling **Present flexible packaging:** 63% landfill, 37% incineration (Europe today) **Future flexible packaging:** 70% recycling, 30% incineration



### **Product Sustainability:** Life Cycle Assessment embedded in R&D







### What Happens to Plastic Packaging Today?

